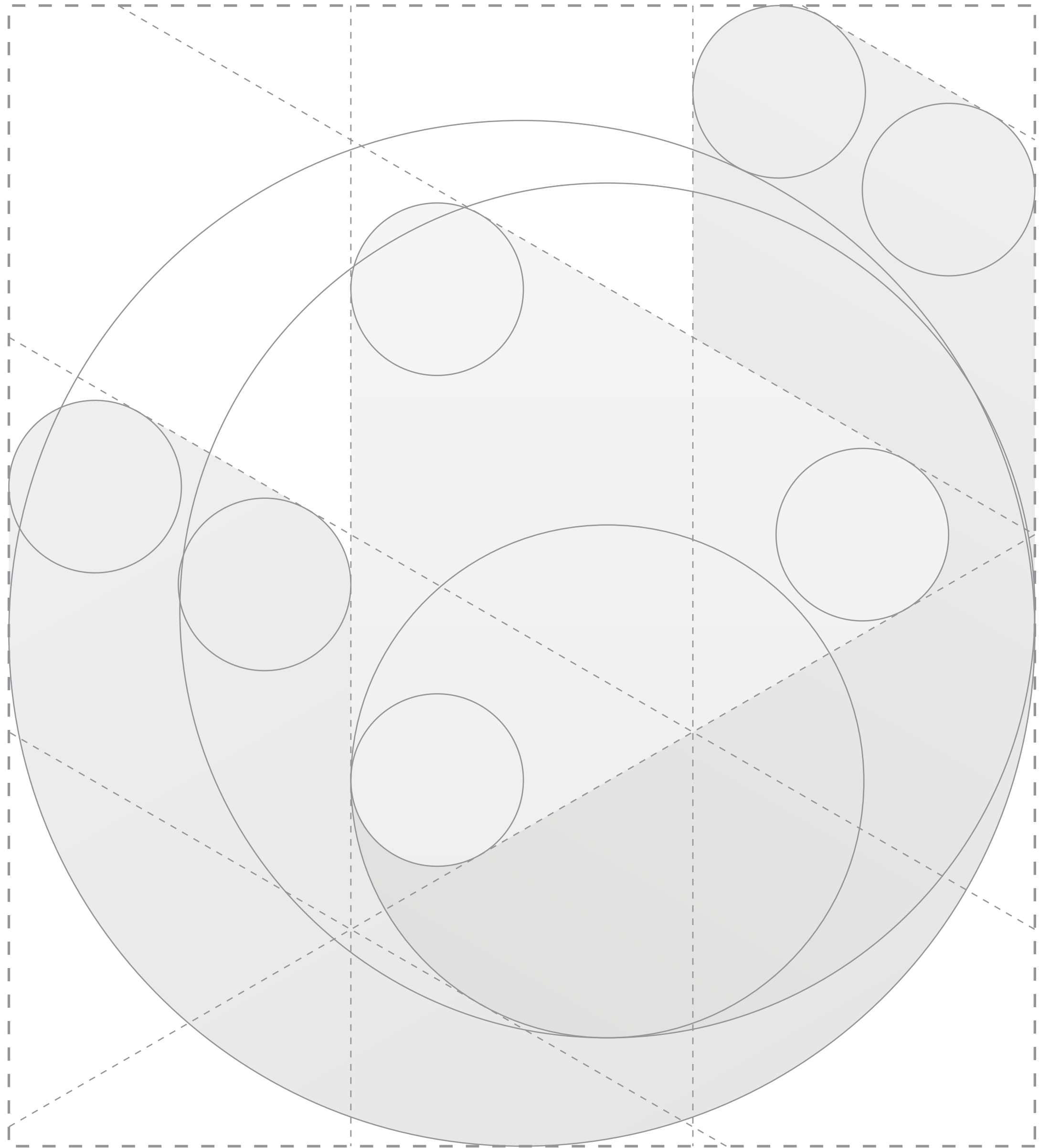




Logo Guidelines

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Horizontal logo construction

Logo guidelines



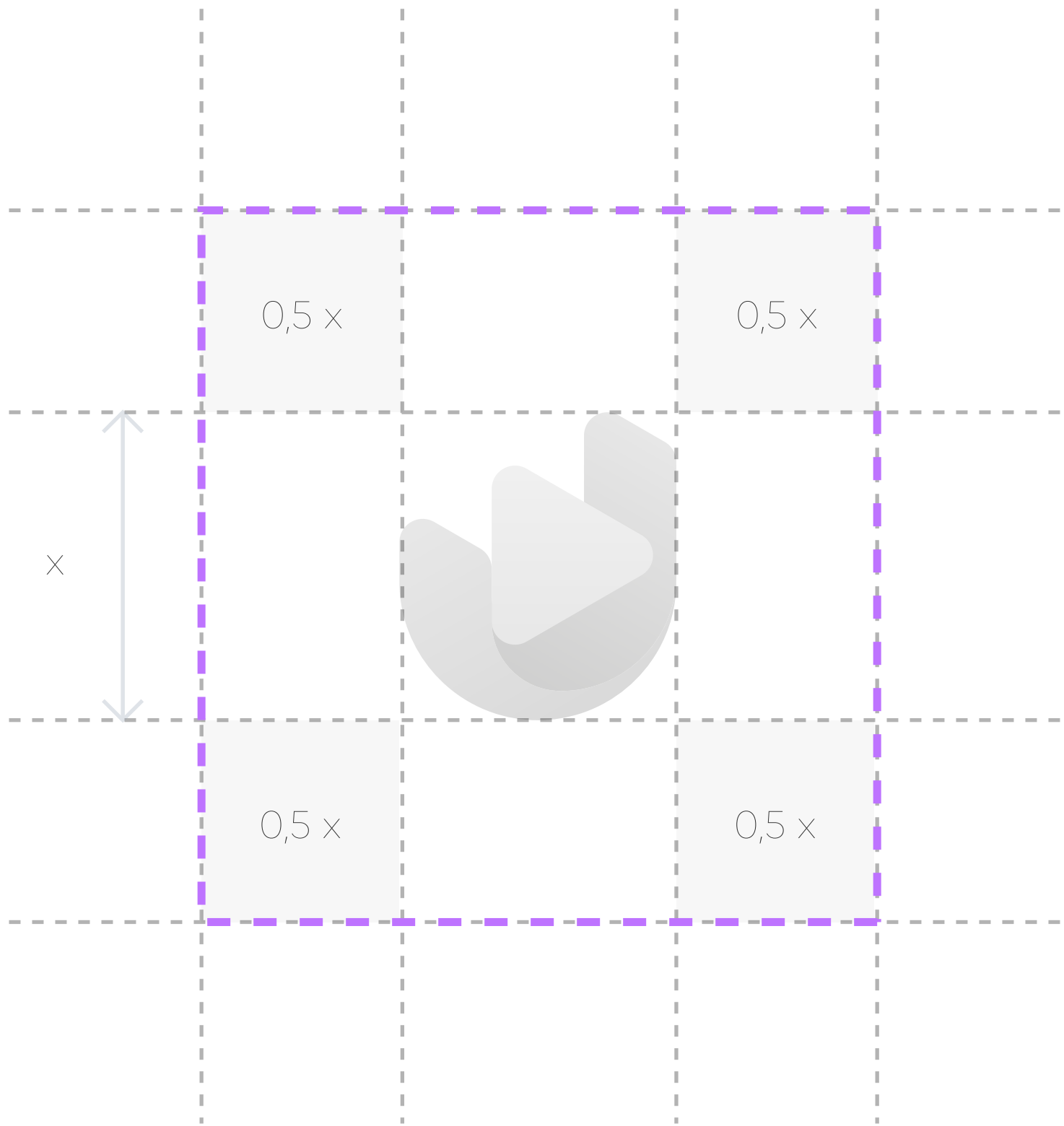
Vertical logo construction

Logo guidelines



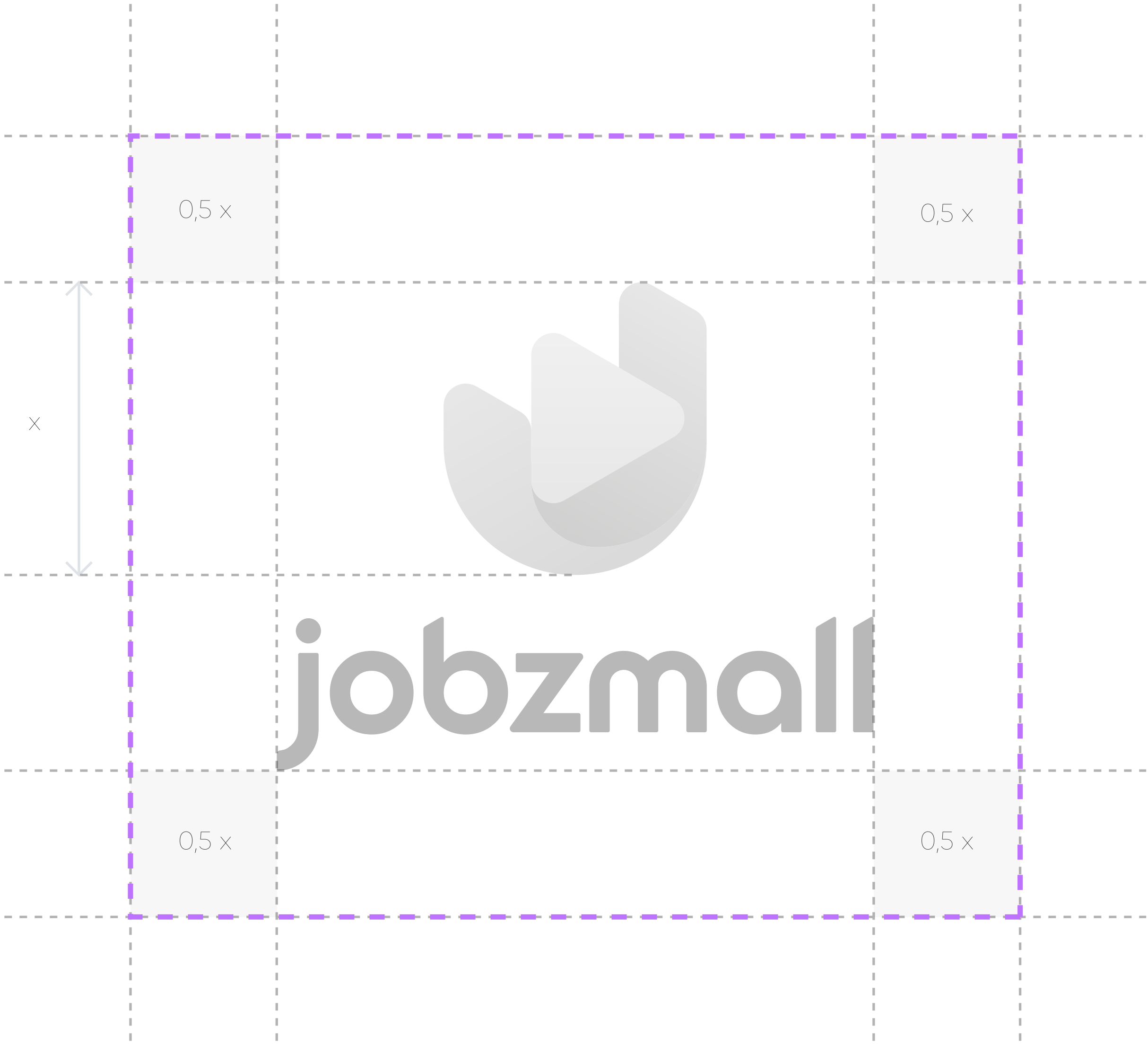
Clear space

-- Safe area



Clear space

-- Safe area



Horizontal logo

Logo guidelines



Vertical logo

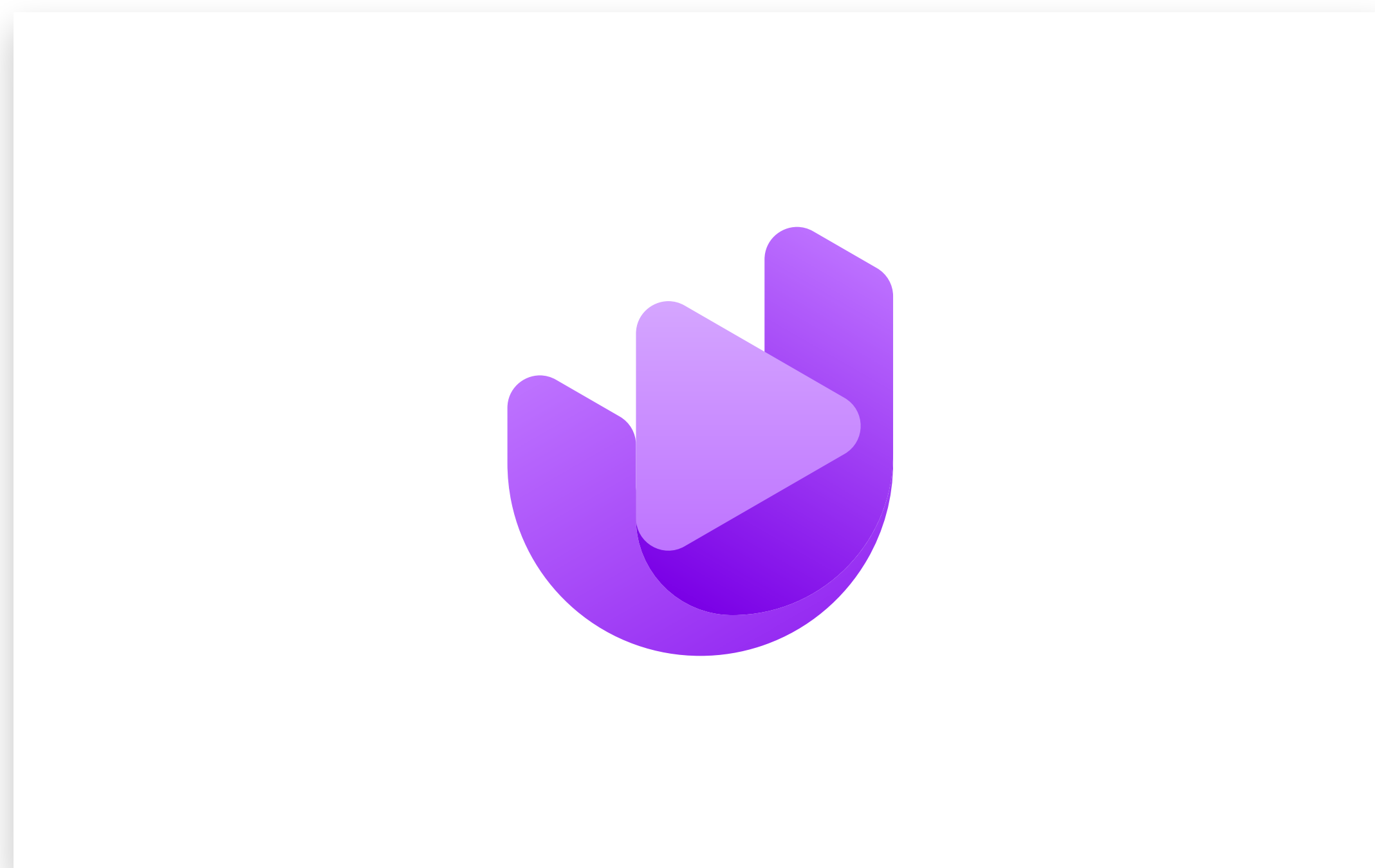
Logo guidelines



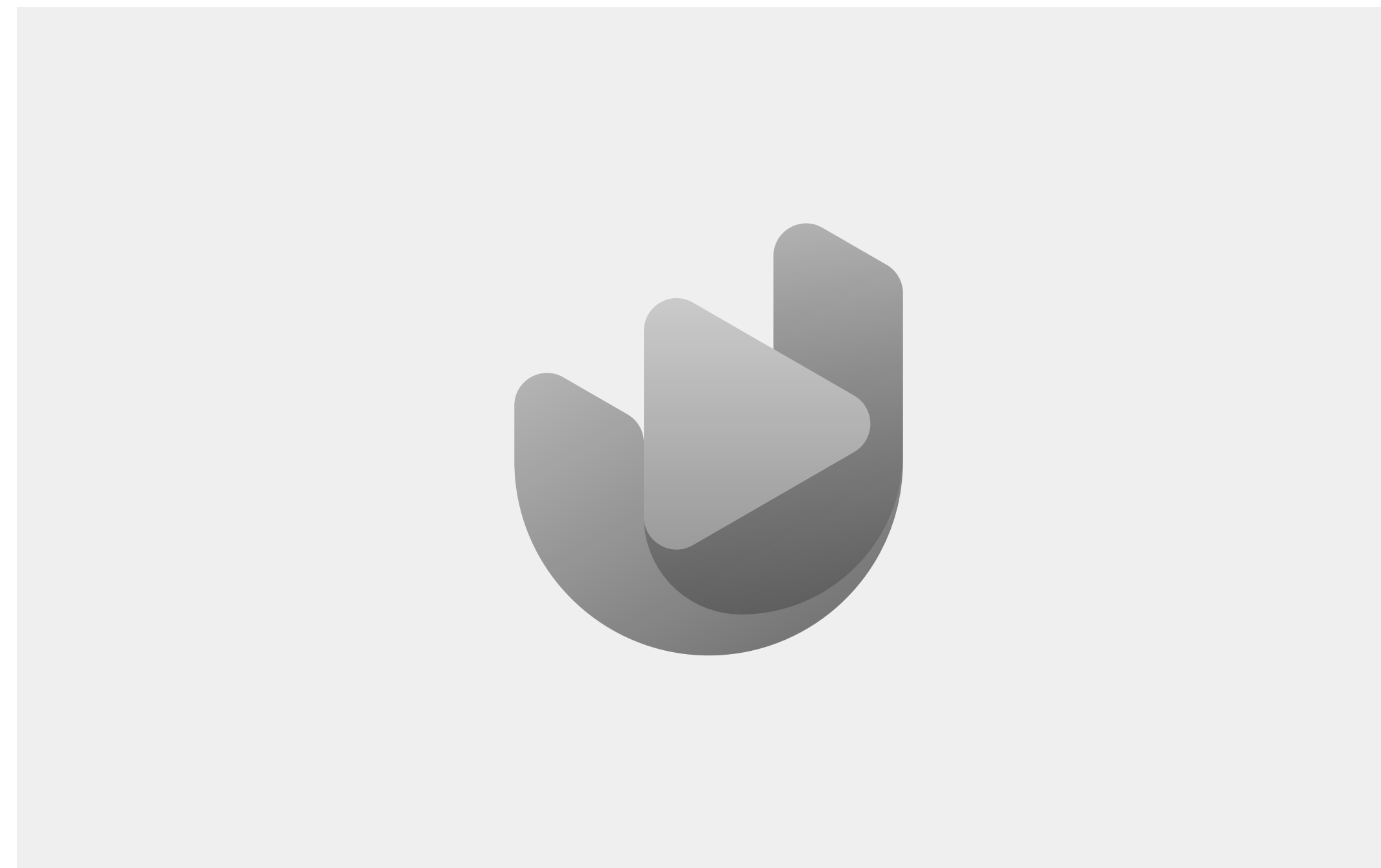
Logomark usage

Logo guidelines

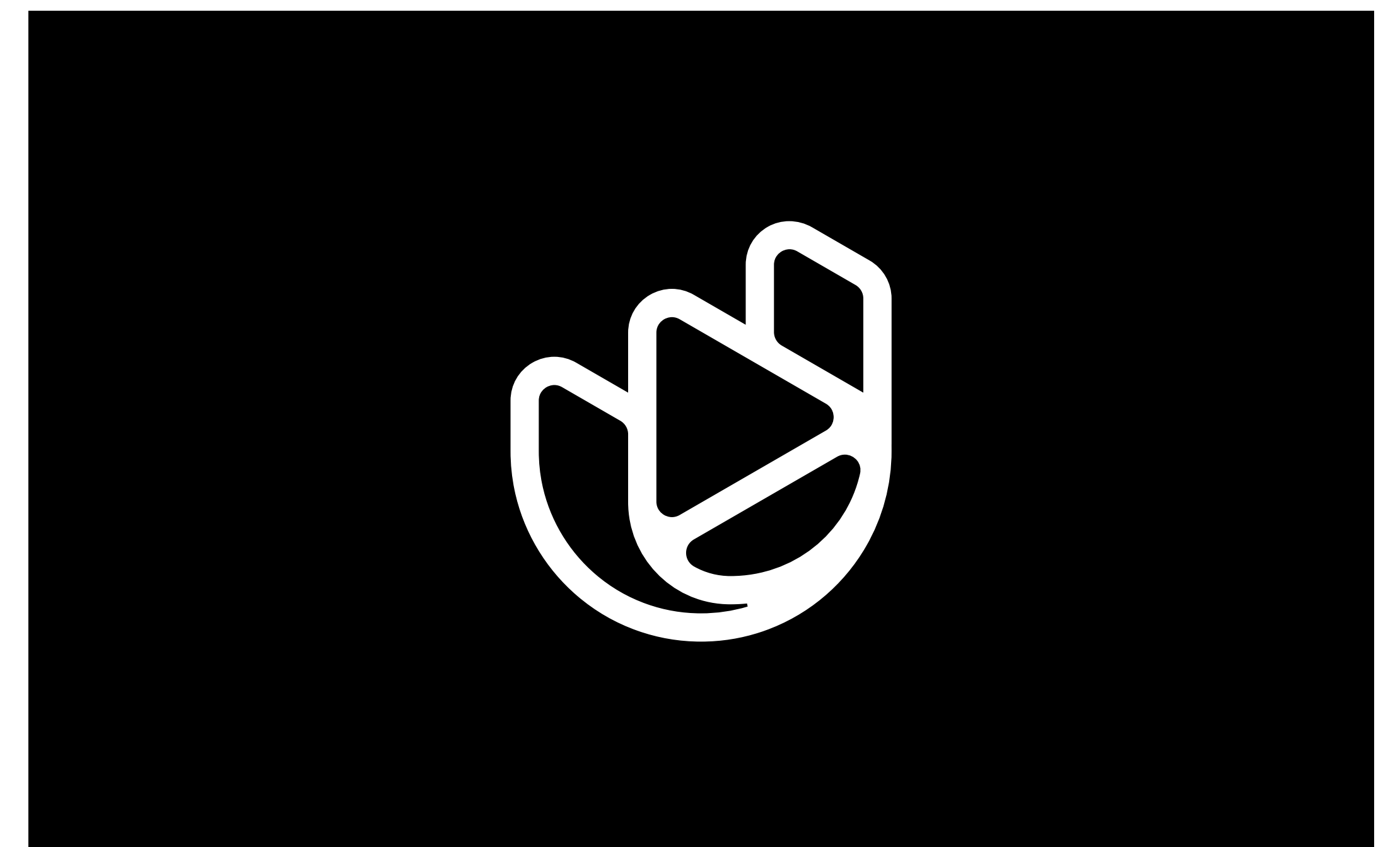
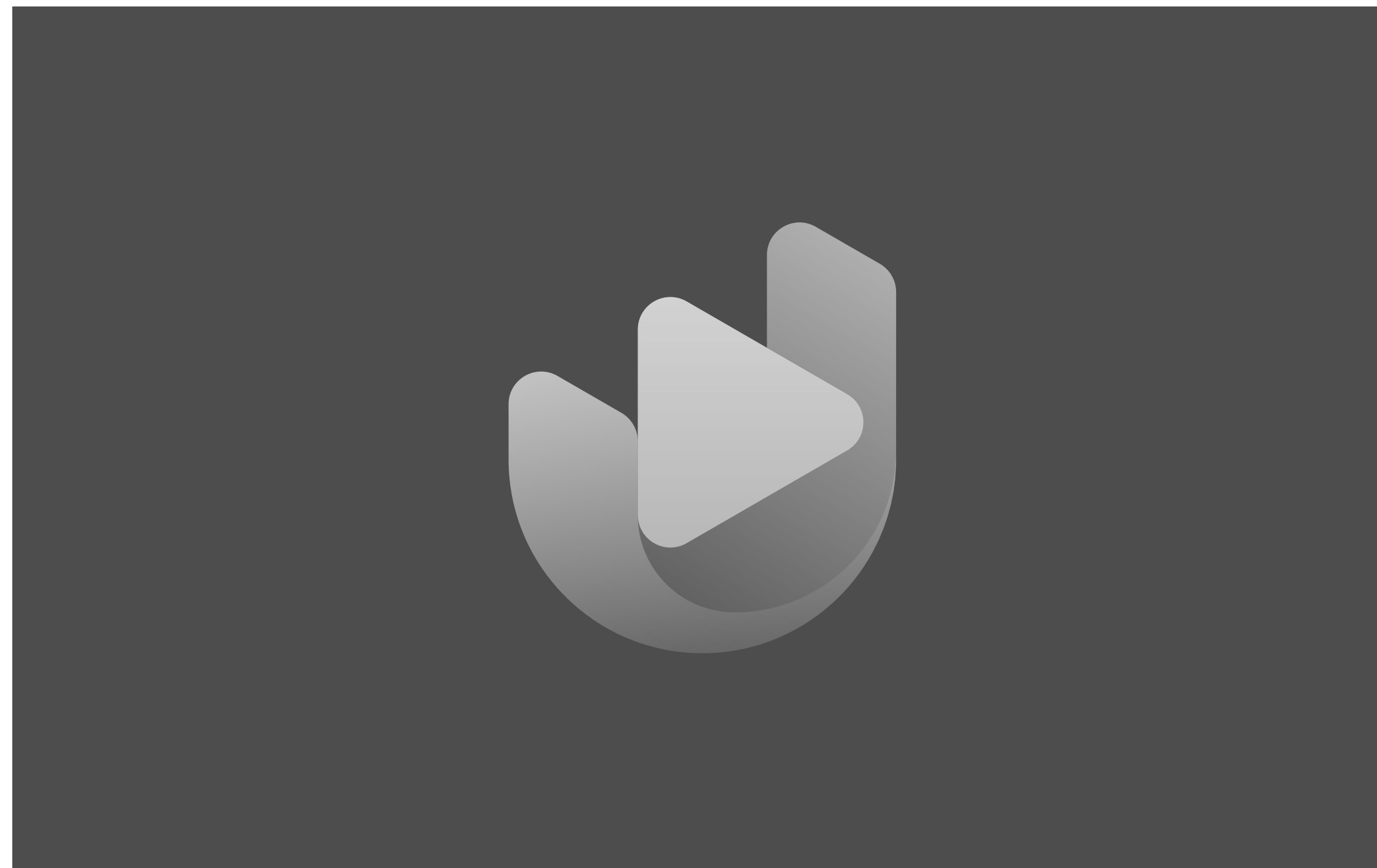
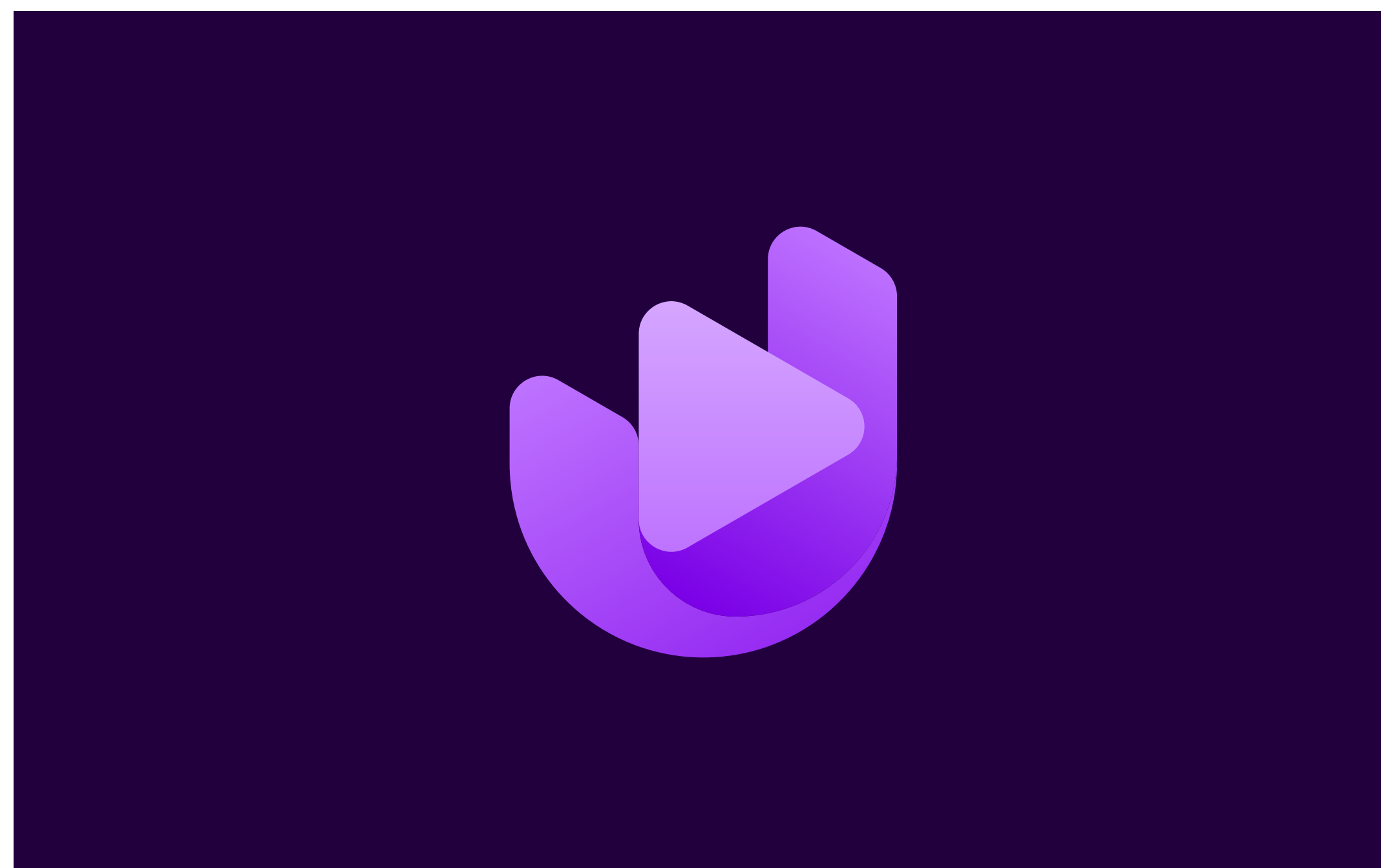
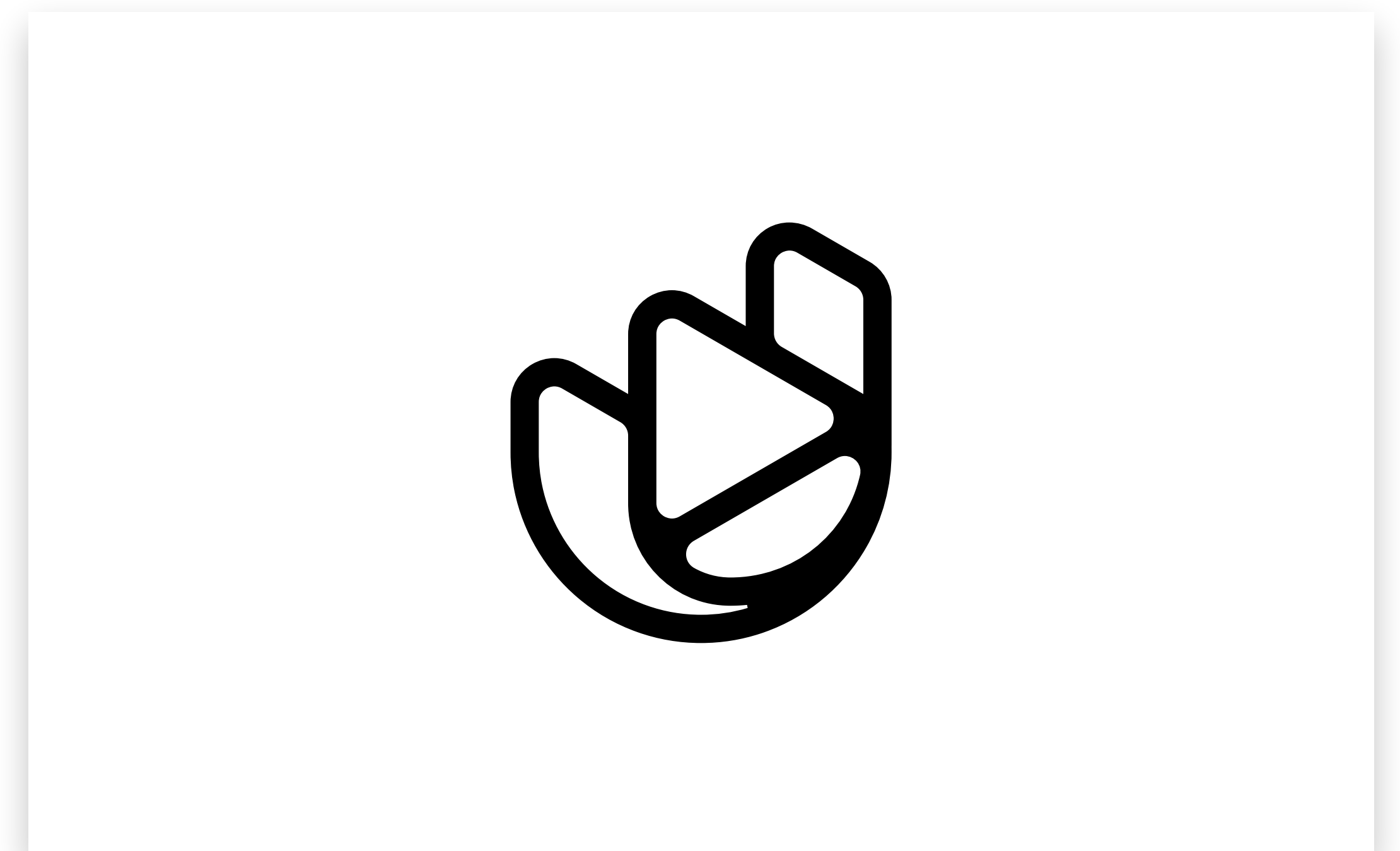
Color



Grayscale



Black and White



Colored logos

Color



Grayscale



Black and White



Usage on backgrounds

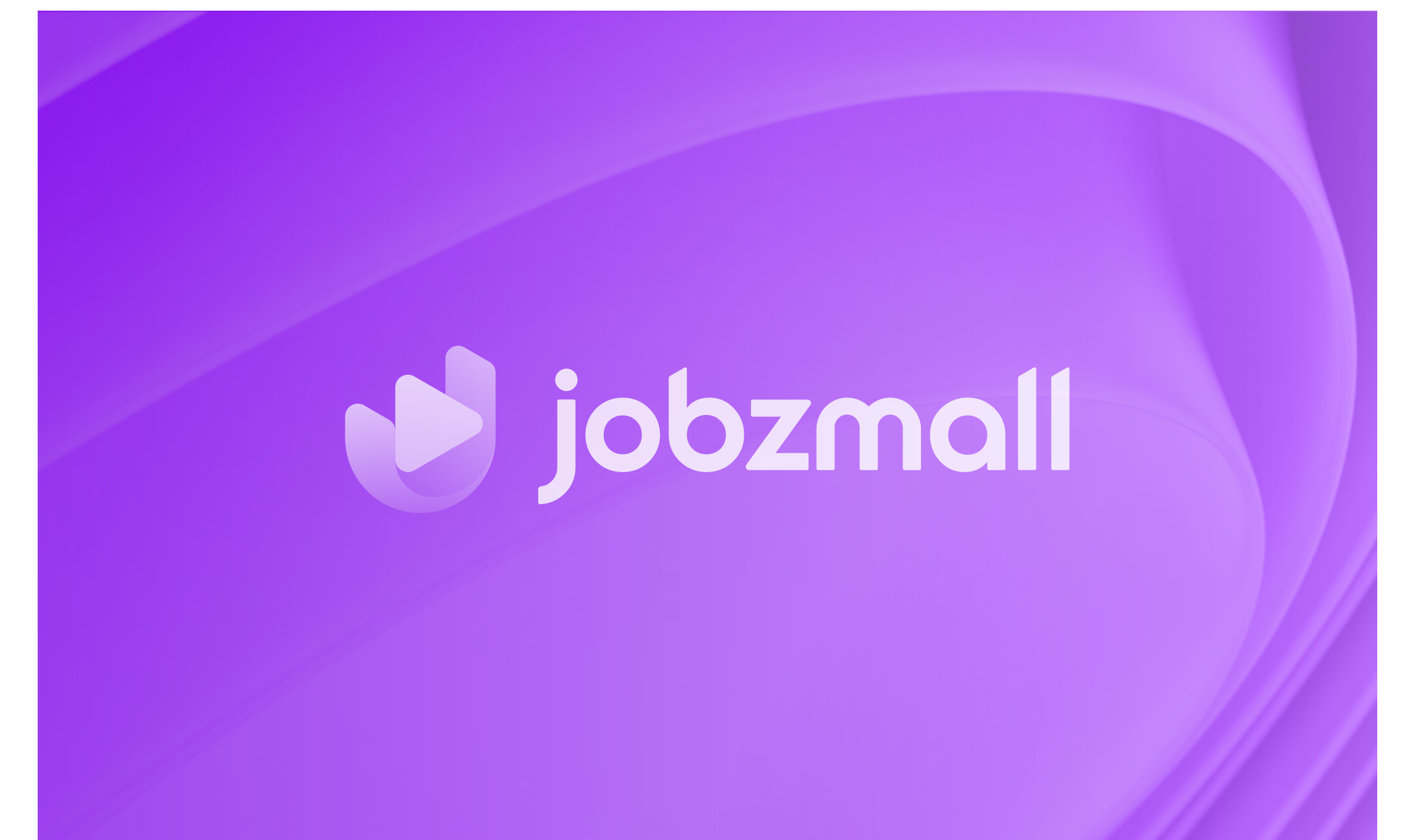
White background



Grayscale background



Dark and color background



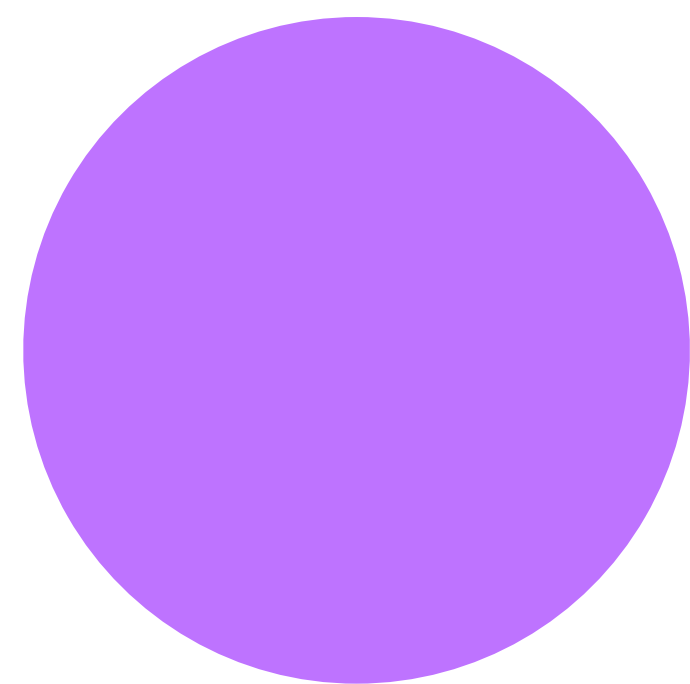
Colors

Basic Colors

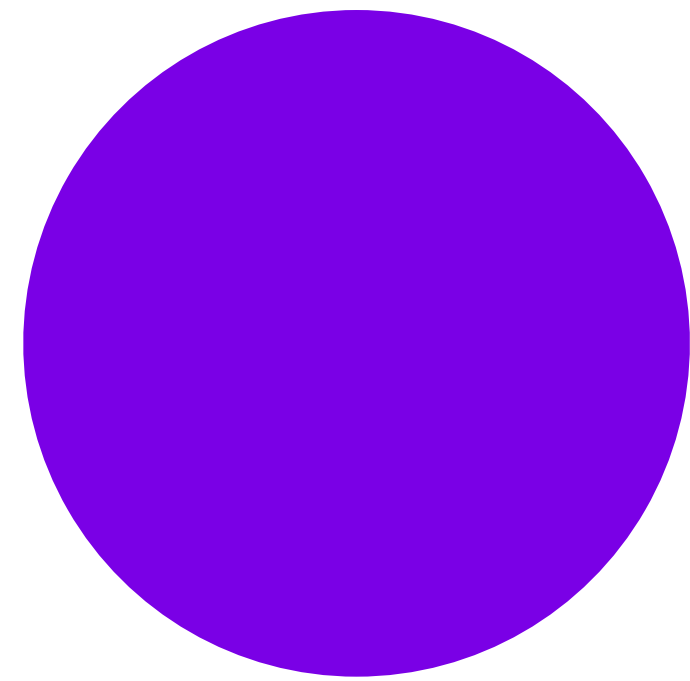


CMYK 49, 58, 0, 0
RGB 190, 115, 255
HEX #BE73FF

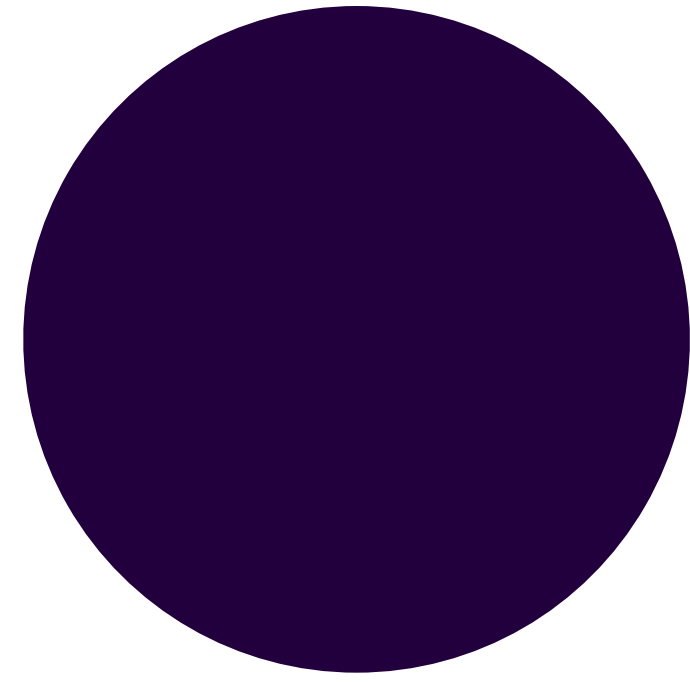
CMYK 79, 82, 0, 0
RGB 122, 0, 230
HEX #7A00E6



CMYK 49, 58, 0, 0
RGB 190, 115, 255
HEX #BE73FF



CMYK 79, 82, 0, 0
RGB 122, 0, 230
HEX #7A00E6



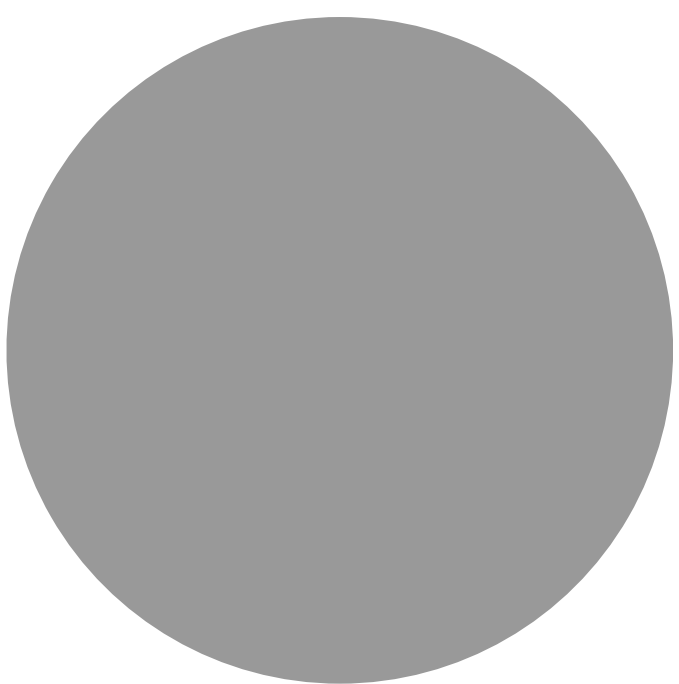
CMYK 98, 100, 36, 55
RGB 33, 0, 61
HEX #21003D

Grayscale

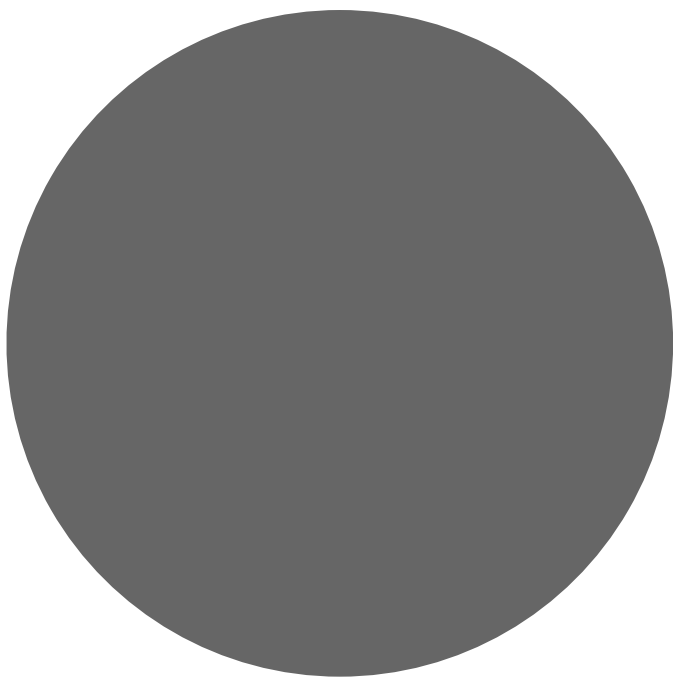


CMYK 0, 0, 0, 40
RGB 153, 153, 153
HEX #999999

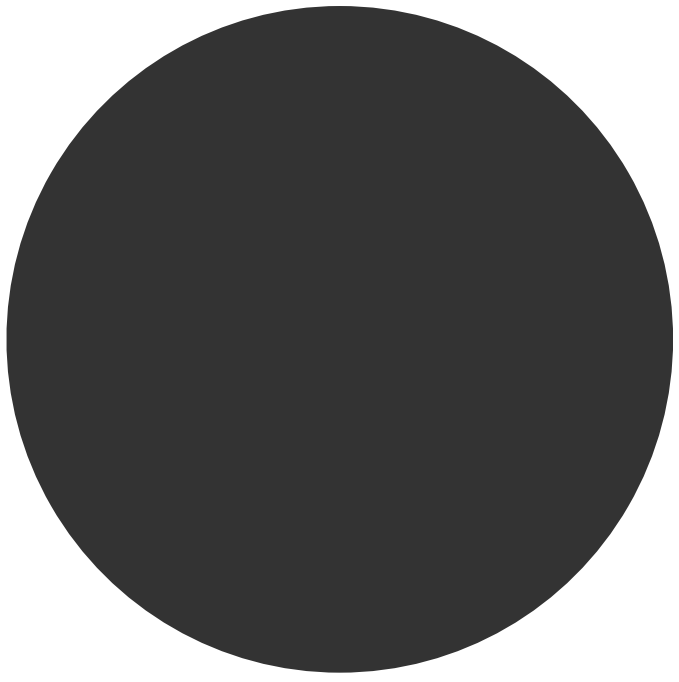
CMYK 0, 0, 0, 60
RGB 102, 102, 102
HEX #666666



CMYK 0, 0, 0, 40
RGB 153, 153, 153
HEX #999999



CMYK 0, 0, 0, 60
RGB 102, 102, 102
HEX #666666

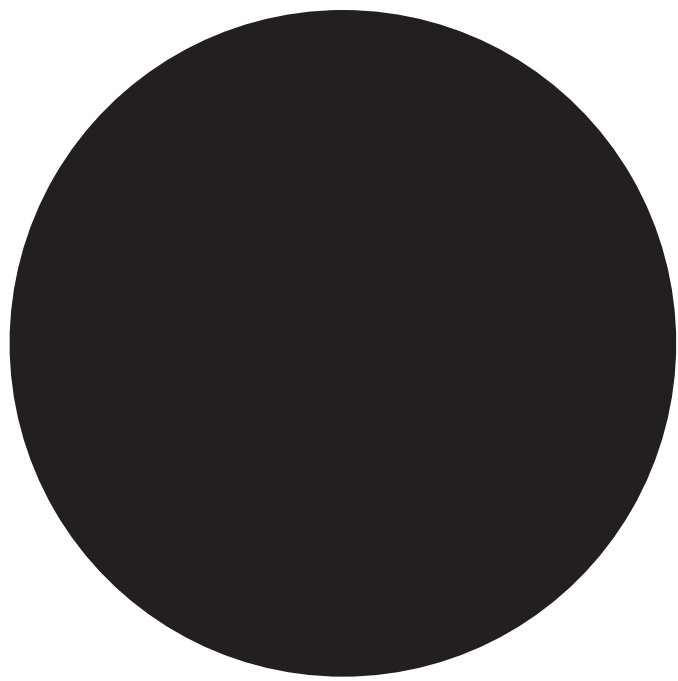


CMYK 0, 0, 0, 80
RGB 51, 51, 51
HEX #333333

Black and white



CMYK 0, 0, 0, 0
RGB 255, 255, 255
HEX #ffffff



CMYK 75, 68, 67, 90
RGB 0, 0, 0
HEX #000000



Misuse

Do not –
use other color combinations.



Do not –
use another font for
the wordmark.



Do not –
Skew, rotate or stretch



Do not –
use other proportions
for the symbol and wordmark.



Do not –
use on saturated backgrounds.



Do not –
use any effects with the logo.



Do not –
place any graphics inside
the logo clear space.



Do not –
Add elements





The video-first
talent marketplace



jobzmall

jobzmall

The video-first
talent marketplace



For Career Seekers ▾

For Recruiters ▾

Sign in

Sign Up

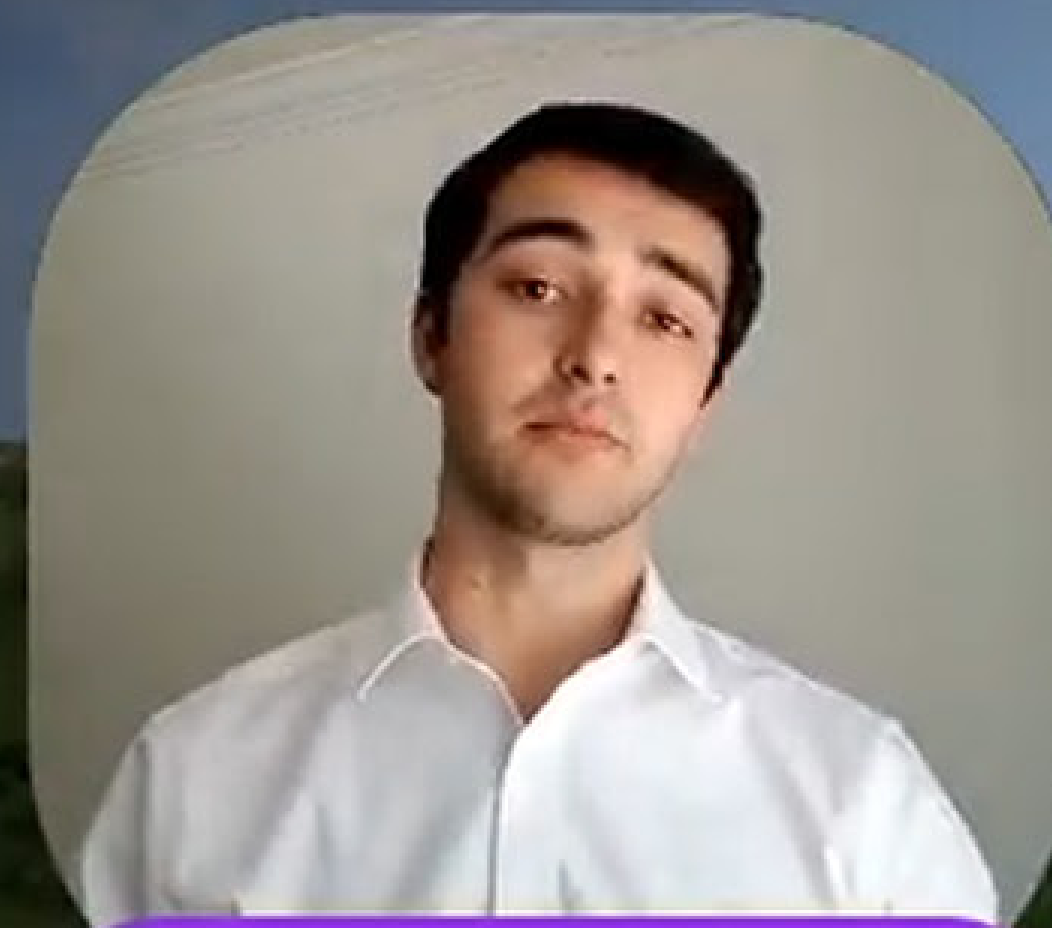
The video-first talent marketplace

JobzMall movement is pioneering the talent marketplace and how talent meets work. It's faster, smarter, and more human.

🔍 Browse Jobs



Create your Profile



Post Your Job

